

BALLET
CO. LABORATORY

2021|22 **Report
To The
Community**

The Season of the Great Return



Zoé Emilie Henrot

The flutter of pre-show activity backstage. The bubbling anticipation before the curtain rises. The buzz of the audience flooding the auditorium. Post-show congratulatory hugs. These are a few of our favorite things that made a return this past season.

We feel Ballet Co.Laboratory's 2021/22 season was our most noteworthy yet and are delighted to present you with the results of our 4th season in our 2021/22 Report to the Community. Together we not only returned to a full season of live performances, but invited guests back into our studios, renewed opportunities to spark creativity in young people through community outreach events, and expanded our incredible studio home through our *Breaking Ground | Expanding Artistry Campaign*.



Rachel Koep

At Ballet Co.Laboratory we are driven to reframe the narrative of what ballet is and who ballet is for. We couldn't do this work without you. We are so grateful for you, our community of collaborators. Cheers to all we have accomplished together.

In Gratitude –

A handwritten signature in black ink that reads "Zoé Henrot". The signature is written in a cursive, flowing style.

Zoé Emilie Henrot
Artistic Director

A handwritten signature in black ink that reads "Rachel Koep". The signature is written in a cursive, flowing style.

Rachel Koep
Managing Director

Our Mission & Values

MISSION

Ballet Co.Laboratory honors the foundations of ballet while moving the art form forward by collaborating with our community and advancing equity in the classical arts.

VISION

To use the universal language and transformative power of dance to connect humanity, nurture artists, and inspire our community.

VALUES

Collaboration

Unique connections, partnerships, and works with the input of diverse perspectives and skillsets to further the mission of Ballet Co.Laboratory and the future of our art form.

Evolution

Consistently challenging preconceived notions to bring ballet into the 21st century while developing a new standard for the art form.

Inclusion

Providing a welcoming environment that embraces all identities by actively listening to different viewpoints, broadening perspectives, and expanding access to programming and audiences.

Excellence

Holding one's self to the highest standard in every aspect of the organization, working to constantly learn, improve, and refine.



7,226

INDIVIDUALS SERVED

23

MINNESOTA
COUNTIES
SERVED

STATES SERVED

MN, CA, CO, FL, IA, IL, MA, MO,
NC, ND, OH, OK, PA, SD, WA, WI,
& CANADA



Pictured from left to right:
Sage Engle-Laird, Rosa Prigan, Katherine Chang, Anna Roehr, Sabriyya Dean, Zoé Henrot, Jacob Taylor, Tabytha Ewy

The Company of Ballet Co.laboratory

The 2021/22 Company of Ballet Co.Laboratory featured 8 professional dancers who displayed strong versatility in classical and contemporary ballet, along with a wink of jazz and musical theater stylings. Dancers were thrilled to return to daily training in-studio and a full in-person performance season.

8

**MINNESOTA
TRANSPLANTS**

120

**PAIRS OF
POINTE SHOES**

252

CLASS HOURS

618

**REHEARSAL
HOURS**



TRAINING FOR TODAY & TOMORROW

Ballet Co.Laboratory believes in the development of the whole dancer and works to invest in each artist's present and future work in the art form.

Due to the extreme demands on the body, a career as a professional ballet dancer is relatively short. On average, dancers retire from their full-time performance careers by the time they are 35. Knowing this, Ballet Co.Laboratory created a forward-thinking arts administration training program for its professional dancers.

Within a Company member's role as a professional dancer, they are paid in addition to their artist wages to develop and enhance their skills in arts administration. Upon hire, Ballet Co.Laboratory Managing and Artistic Directors meet with each Company dancer to discuss their future goals. Each artist's unique skill set and passions are taken into account to identify what arts administration role they might enjoy. After a dancer identifies their area of interest in outreach, marketing, fundraising, education, technology, or production, they work alongside a seasoned professional to develop expertise.

This program not only creates a dedicated sense of ownership in all aspects of the organization but also helps artists build a strong resume to prepare for the next chapter of their careers after Company life.

2021/22 Performance Season

A NOTEWORTHY SEASON

Ballet Co.Laboratory cued the music on our 2021/22 performance season in October. Our noteworthy fourth season celebrated the return to live, in-person performances with ballets showcasing a dancer's most notable collaborator – musicians. From popular Minnesota rockers to revolutionary 20th Century orchestral composers, audiences were moved by the extraordinary partnering of music and dance.



4 NEW
BALLETS

6 CHOREO
GRAPHERS

8 LIVE
MUSICIANS

103 PERFORMERS

3,216 AUDIENCE
MEMBERS

BALLET CO.LABORATORY'S



Let's Go Crazy: A Celebration of Minnesota's Notable Musicians*

Choreographed By:
Andrea Mislán

Performed By:
The Company of
Ballet Co.Laboratory

Musician:
Matt Gusmer



Nutcracker in Wonderland

Choreographed By:
Zoé Emilie Henrot

Performed By:
The Company of Ballet
Co.Laboratory, The School of
Ballet Co.Laboratory & Guest
Artists Javan Mngrezzo &
Genevieve Waterbury



Lunar Lullaby: An Ode to Goodnight Moon*

Choreographed By:
Genevieve Waterbury
(2022 *Laboratory II*
Emerging Choreographer)

Performed By:
The Upper-Level
Students of The School
of Ballet Co.Laboratory

2021/22 PERFORMANCE SEASON



The Four Seasons* & Other String Pairings

Choreographed By:

Joseph Morrissey (*The Four Seasons*), Kinsun Chan (*Shifts*), & Genevieve Waterbury (*Danse Macabre*)

Performed by:

The Company of Ballet Co.Laboratory, Performance Ensemble of Ballet Co.Laboratory & Guest Artists, Javan Mngrezzo & Eirik Peterson

Musicians:

Rebecca Arons, Helen Chang Haertzen, Emily Hagen, Allison Ostrander & Teresa Richardson



Firebird*

Choreographed By:

Flavia Garcia

Performed By:

The Company of Ballet Co.Laboratory, The School of Ballet Co.Laboratory, & Guest Artist Ken Shiozawa



Other Performances

Performance
Ensemble Showcase

Senior Showcase

*Denotes World Premiere Productions



The School of Ballet Co.Laboratory

Learning the art of dance is a life-long journey, whether one is pursuing a professional career or simply the freedom to move. The School of Ballet Co.Laboratory's class schedules are intentionally designed so that students from different generations are able to intermingle and inspire one another as they see each other working in class and performing on stage.

2

CLASS ACCOMPANISTS

378

PRODUCTION
REHEARSAL HOURS

2,238

CLASSES TAUGHT

14

TEACHING ARTISTS

510

STUDENTS



The Trainee Program of Ballet Co.Laboratory

As each school year draws to a close, most high school students are focused on final exams, prom, and preparations for graduation. Charlotte Tracy, a dancer at The School of Ballet Co.Laboratory had a different milestone to celebrate prior to donning a cap and gown – her final performance as a Trainee with the professional Company of Ballet Co.Laboratory in *Firebird*.

The Trainees of Ballet Co.Laboratory are advanced level students of The School of Ballet Co.Laboratory (ages 15-22) who audition to study alongside the Company four times a week in addition to their School training. This experience allows pre-professional students the opportunity to explore the life of a professional dancer.

“Most kids my age have a lot more free time, but I wouldn’t have exchanged being a Trainee for anything. I consider my front-row seat to the inner workings of a professional ballet company a distinct privilege. I feel incredibly prepared going into a college dance program next year because of what I’ve learned at Ballet Co.Laboratory.”

Charlotte will begin her first year at the University of Missouri – Kansas City’s dance program this fall.



COMMUNITY ENGAGEMENT & ACCESS

A crucial component of re-imagining ballet for the 21st century is working to ensure ballet continues to expand in diversity and accessibility. Ballet Co.Laboratory invests in this work by bringing dance performances and workshops into communities throughout the Twin Cities that have limited access to dance programming. For many, this is their first experience with the performing arts.

At Ballet Co.Laboratory, we understand that dance instruction is not financially accessible for everyone. To aid in the access to dance education, collaborators of Ballet Co.Laboratory donate to help fund need-based scholarships and Work Exchange programs that gift the chance to dance.

7

**PARTNER
ORGANIZATIONS**

9

**STUDENTS ON
NEED-BASED
SCHOLARSHIPS**

10

**MINI-
PERFORMANCE
& DANCE
WORKSHOPS**

250

**FREE TICKETS
DISTRIBUTED**

3,500

**COMMUNITY ENGAGEMENT
& ACCESS PARTICIPANTS**

“Because of you, my daughter can continue to dream big.”

COVID-19 took a toll on our family financially. This past school year my daughter received a scholarship to The School of Ballet Co.Laboratory which allowed her to continue her training, experiencing uninterrupted participation while facing the ongoing challenges of the pandemic.

The scholarship program has made it possible for my daughter to continue to grow. She has been gifted the opportunity to train at a high level of excellence and when I sit in the audience, I get to see all of the hard work manifest on stage.

My family is so thankful to the donors of Ballet Co.Laboratory. Because of you, my daughter can continue to dream big.

- Parent of a 2021/22 scholarship recipient to The School of Ballet Co.Laboratory



MINNESOTA ORCHESTRA VIOLINIST TURNED BALLET CO.LABORATORY STUDENT

Performing Center Stage with The Company of Ballet Co.Laboratory

Ballet Co.Laboratory's performance of *The Four Seasons & Other String Pairings* was our organization's first opportunity to perform a full-length ballet alongside musicians. Even more noteworthy, one of those musicians is an adult student at The School of Ballet Co.Laboratory.

Helen Chang Haerten is a Minnesota Orchestra violinist and ballet enthusiast. She credits her ongoing ballet training in becoming a better musician, stepping into her artistic choices with more confidence because of her viewpoint from the barre.

As a child, Helen began violin lessons at age 5, only beginning recreational dance training in high school. After joining the esteemed Minnesota Orchestra as an adult, she began to take classical ballet more regularly. Helen considers the ballet studio a sanctuary that has helped energize her to approach playing with the same intention that it takes to perform movements in a ballet class.

"I always think the care that dancers use to get each detail right is inspiring," Helen remarked. "I have noticed that I play [violin] better when I take [ballet] class at least once a week. It helps me find a focus to better approach my music. There is something special about dancing with a community of like-minded individuals from all walks of life looking to continually improve together."





Campaign Update

Breaking Ground | Expanding Artistry

In August 2021, Ballet Co.Laboratory announced a three-phase fundraising campaign to expand our training and performance space. Nearly 200 individual donors came together this season to contribute \$75,000. With a portion of these funds, Ballet Co.Laboratory was able to complete Phase I of this expansion which included the build-out of two additional rehearsal studios and office space, construction of marley covered sprung dance floors, painting of new spaces, installation of mirrors, barres, and sound systems. The completion of Phase I gifted our Company and School a space large enough for full cast rehearsals and the ability to accept new students with room to grow.



Our organization continues to raise funds for Phase II of this campaign which includes the build of a 150-seat performance venue (the Ballet Co.Laboratory Studio Theatre) within our current home. Each season, Ballet Co.Laboratory rents various theater venues to present our five large-scale productions, four school showcases, and one benefit performance. Through this rental process, Ballet Co.Laboratory has found that there are very few small to mid-size theater spaces not tied to a college, university, or resident performance group with their own full season of programming. What results is a scarcity of available performance dates and extremely high rental rates.



The creation of Ballet Co.Laboratory's Studio Theatre will help our organization reduce theater rental expenses, increase revenue with the ability to expand our performance season, and offer artists in our community an affordable space to create and present their work.

It is our desire to become a center for dance where multigenerational students, professional artists, and arts patrons alike can all go to witness, explore, learn, teach, create, and present the art of dance.

To stay up-to-date on the Breaking Ground | Expanding Artistry Campaign, please visit balletcolaboratory.org/donate.

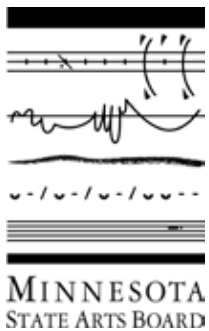




2021/22 SEASON DONORS

THANK YOU TO OUR
COLLABORATORS!

INSTITUTIONAL DONORS



AmazonSmile Foundation
Blake Drilling Company
Estée Lauder Companies
Greenberg Traurig
H.B. Fuller
Company Foundation

Keop Construction
New Heights Performance
Physical Therapy
Twin Cities Orthopedics
Wellington Management
Wells Fargo Community Giving

A SPECIAL THANK YOU TO OUR HEALTH & WELLNESS PARTNERS

Brad Moser, MD
Grand Jeté
Maryann Johnson
New Heights Performance
Physical Therapy
Renewal Massage Therapy
St. Paul Chiropractic & Natural
Medicine Center
Twin Cities Orthopedics

INDIVIDUAL DONORS

\$10,000+

Anonymous
Denis Henrot
Regan Byrne Palmer
The Serendipitous
Leverage Fund

\$5,000 - \$9,999

Anonymous

\$2,500 - \$4,999

Anonymous
Kari Boe Schmidtz
and Tyler Schmidtz
Jim and Melissa DeLeo
Van and Heather Horgen

\$1,000 - \$1,999

Paula and Greg Ballanger
Daniela Bell and Eric Foster
Suzanne Bettendorf
Kathleen Blando
Frédérique Chevillot
Ana Claire
Angela Donatelle
Robbie Droddy
S. Asim Gul
Monica and Ben Hartberg
Maj-Lis Jalkio and
Dean MacLaughlin
Jennifer Laaser
Michael and Hiromi Levy
Lutman Rudolph
Family Fund
Teresa Pierce
and John Daniel
Carol Prigan
Katherine Schafer
Marvin and Barb Schmidtz

\$500 - \$999

Anonymous (2)
Kelley and Shawn Ballanger
Adrienne Betchkal
Bailey Desai
Faye Duvall
Ruthena Fink
Allison Gredesky
Kate and Matt Metzger
Paul and Karolyn
Shelstad-Otto
Nissa Parmar
Pam Simons
David Teater
Sara Wilson and Peter Hanf

\$250 - \$499

Anonymous
Troy and Gina Alexander
Johanna Bell
Marje and Tim Blevins
Patrick and Courtney Brod
Sandra Browning
Joseph Carey
Jennifer Deutsch
Michael and
Jessica Downes
Rebecca Ehlers
Georgia Finnegan-Saulitis
and Erik Saulitis
Rachelle and
Matt Haroldson
Beverly Hawkins
David and Marsha Hinze
Pam Ismail
Bryant LaPres
Michael and
Catherine Leimbach
Thamar Lewis
Kaye Lockrem
Mary Ludtke
Chopo Ma and Lily Liu
Laura McCarten
Thomas Pack and
Matt Mansh
Brittany and Tim Pate
Susan Pedersen
William Prouty
Sarah Traxler

\$100 - \$249

Anonymous (12)
Louis Asher and Lisa Wersal
Dee Baskin
Laura Beauchamp Leben
and Nathan Leben
Sam Bild
Ann Biros
Susan Blaska Lindahl
and Peter Lindahl
Madeline Bray and
Marc Robbins
Kirstin Brown
Tim and Heather Bursch
Sharanne and
Anthony Calabrese
Nicoleta Cornea
Razvan Cornea
Andrea Cournoyer
Piyali Dalal
Mary and
Eduardo De la Cruz
Patti De May
Brian Doyle
Phillip Drexler
Lars Engle and Holly Laird
Stuart and Hiromi Ewy
Laura Foster
Christy Fournet
Nicholas Frank
Patricia Gerlach Hanf
Miranda Godfread
Anna Goodrich
Scot Gore
Antone Gregory
Elizabeth Hagen
Hope Hagen
Sarah Harvell
Laura Helgason
Zoé Henrot
and Martha Streng
Steven Hier
Elizabeth Hobbs
Krista Hubbs
Judith and Jerome Ingber
Maryann Johnson

Jana and Jared Kachmarek
Teri Klok
Kathy and Phillip Koep
Rachel and Paul Koep
Leslie Koepke
Amy Larsen
Laura Lee
Kathleen Lindblad
Jennifer Lorenz
Sara and Chris Maage
Diane Masterman
Solveig Mebust
Deb Mitchell
John Noonan and
Leanne Campbell-
Noonan
Audrey Parker
Chessa Repa
William Spring
Nanette Stearns
Lisa Thurstin
Margaret Vaughan
Acer Wang
Lisa Ward
Kathleen Warner
and Chas Jensen
Travis Waymon

**This list represents our supporters
who made a gift of \$100+ during
our 2021/22 season beginning July
1, 2021 - June 30, 2022*

2021 SPECIAL EVENT COMMITTEE

Kelley Ballanger
Daniela Bell
Adrienne Betchkal
Kathleen Blando
Jim DeLeo
Jennifer Deutsch
Kaye Lockrem

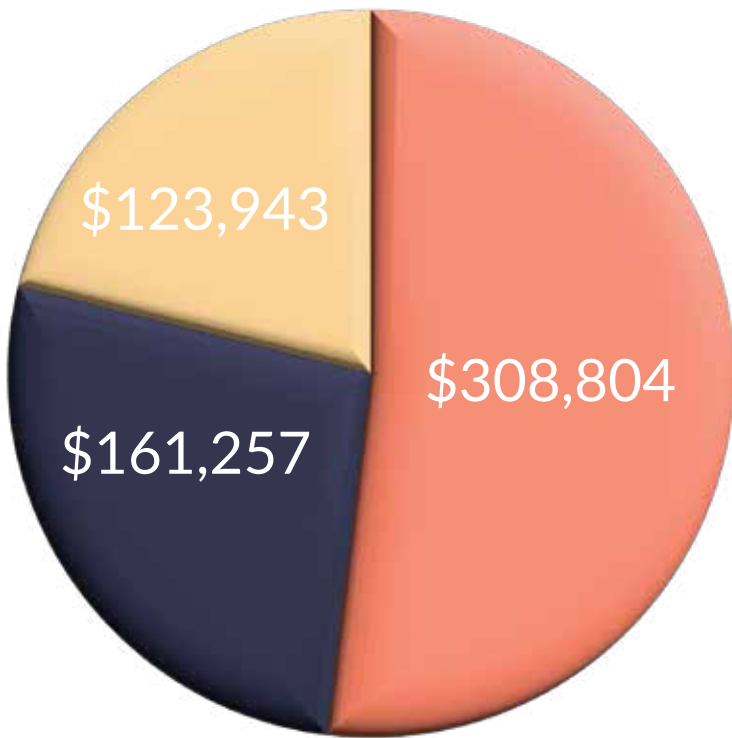
2021/22
Board of Ballet
Co.Laboratory

Dee Baskin
Jim DeLeo, *Treasurer*
Kelly Fellows

Denis Henrot, *Chair*
Van Horgen
Sara Wilson, *Secretary*

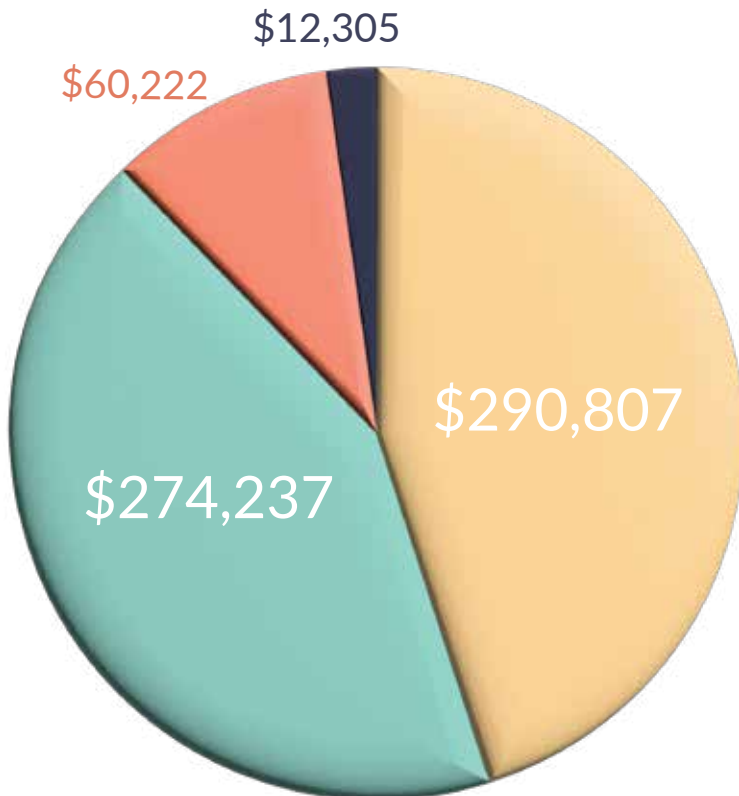
STATEMENT OF FINANCIAL POSITION

	2021/22	2020/21
ASSETS		
Cash & Cash Equivalents	\$96,670	\$170,602
Promises to Give, Net	\$68,000	\$0
Property & Equipment, Net of Depreciation	\$124,188	\$110,797
Total Assets	\$288,858	\$281,399
LIABILITIES		
Liabilities - Loans	\$360,597	\$362,444
Total Liabilities	\$360,597	362,444
STATEMENT OF ACTIVITY		
<i>Support & Revenue</i>		
School Tuition	\$308,804	\$263,258
Grants, Contributions, & Special Events	\$161,257	\$175,168
Ticket Sales	\$123,943	\$67,709
Total Support & Revenue	\$594,004	\$506,136
<i>Expenses</i>		
Artistic Wages	\$290,807	\$206,682
Facilities & Operations	\$274,237	\$193,473
Production	\$60,222	\$28,837
Fundraising	\$12,305	\$5,010
Total Expenses	\$637,570	\$434,002



OPERATING REVENUE

- School Tuition
- Grants, Contributions & Special Events
- Ticket Sales



OPERATING EXPENSES

- Artistic Wages
- Facilities & Operations
- Production
- Fundraising

*Figures on these pages reflect financial standing for Ballet Co.Laboratory's June 1, 2021 – July 30, 2022 fiscal year.

BALLET

CO. LABORATORY



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balletcolaboratory.org