



2022 | 23

REPORT TO THE COMMUNITY

CHEERS TO FIVE YEARS

Five years ago, Ballet Co.Laboratory opened our doors to reframe the narrative of what ballet is and who ballet is for. Since 2018, we have created 13 new full-length ballets, employed 243 artists, instructed 1,266 students of all ages, and performed for more than 26,000 audience members through our productions and outreach programming. We are just getting started and are incredibly grateful to have YOU, our community of collaborators, by our side.

As we review the completion of our 2022/23 Season, we reflect on the progress we have made in our first five years of re-imagining how ballet is taught, created, and presented. Today we celebrate Ballet Co.Laboratory being...

- The first professional ballet company & school in Minnesota to encourage dancers to wear tights and shoes that match their skin tone vs. the traditional Eurocentric pink.
- A leader in the efforts to banish the historical view of what a “ballet body” is. At Ballet Co.Laboratory, a dancer’s instrument calls for athleticism, musicality, vigor, and the ability to present a character – not the size of their frame.
- The first in our state to remove the stereotypical cultural dances in Act II of *The Nutcracker*.
- An organization committed to giving dancers the opportunity to select the rehearsal and performance attire they identify with vs. the gender they were assigned to at birth.
- The first in the Midwest to premiere a full-length classical ballet featuring a queer love story.
- The only program in the nation (that we know of) that pays its professional dancers to train in arts administration - helping our artists prepare for their career transition after Company life.

Thank you for celebrating these milestones, and so much more, with us over the past five years. As you explore our 2022/23 Report to the Community, please know how thankful we are to you, our community of collaborators. Cheers to all we have accomplished together and all there is to come.

In Gratitude –



Zoe Emilie Henrot | Artistic Director



Rachel Koep | Managing Director

MISSION

Ballet Co.Laboratory honors the foundations of ballet while moving the art form forward by collaborating with our community and advancing equity in the classical arts.

VISION

To use the universal language and transformative power of dance to connect humanity, nurture artists, and inspire our community.

VALUES

COLLABORATION

Unique connections, partnerships, and works with the input of diverse perspectives and skillsets to further the mission of Ballet Co.Laboratory and the future of our art form.

EVOLUTION

Consistently challenging preconceived notions to bring ballet into the 21st century while developing a new standard for the art form.

INCLUSION

Providing a welcoming environment that embraces all identities by actively listening to different viewpoints, broadening perspectives, and expanding access to programming and audiences.

EXCELLENCE

Holding one's self to the highest standard in every aspect of the organization; working to constantly learn, improve, and refine.

SPOTLIGHT ON OUR 2022/23 SEASON

9,608 INDIVIDUALS

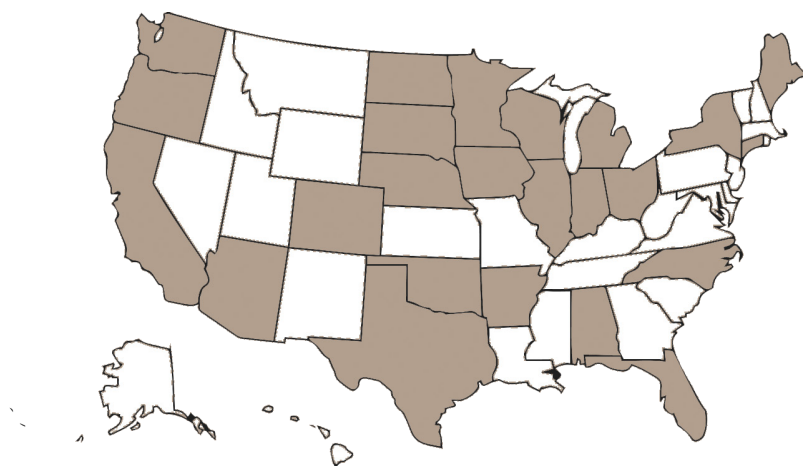
Served Through Productions, Classes, & Outreach Engagements

125 ARTISTS

Supported Financially & Artistically

536 STUDENTS

Attended classes through The School of Ballet Co.Laboratory



AUDIENCES JOINED US FROM

Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Iowa, Illinois, Indiana, Maine, Michigan, Minnesota, North Carolina, North Dakota, Nebraska, New York, Ohio, Oklahoma, Oregon, South Dakota, Texas, Washington, Wisconsin, Canada and Mexico



THE COMPANY OF BALLET CO.LABORATORY

The Company of Ballet Co.Laboratory continued to grow in the 2022/23 season with 4 new artists and 3 artists promoted from within the organization. These dancers, who come from a variety of classical dance backgrounds, flexed their versatility by dancing stories from comic to heart-wrenching. Dancers had the opportunity to incorporate different dance styles including swing, jazz, contemporary, and even flamenco, as well as some unforeseen special talents like tap dancing and flute playing. Throughout the season, the Company of Ballet Co.Laboratory celebrated the breadth and depth of their first five years, with excitement for all the possibility of what is to come.

11 PROFESSIONAL
DANCERS

7 TRAINEES

DANCERS
PROMOTED
FROM 2021/22
SEASON

3

8 STATES
REPRESENTED

8

3 COUNTRIES
REPRESENTED

3

SHOES
(POINTE SHOES,
BALLET FLATS &
JAZZ SHOES)

75

CLOSING THE CREATION GAP



Genevieve Waterbury, Dirty Dancing Choreographer

IN 2022

ONLY 12% OF U.S. PROFESSIONAL BALLET
COMPANIES FEATURED A FULL-LENGTH
WORK CREATED BY A CHOREOGRAPHER WHO
IDENTIFIED AS FEMALE

**ALL FIVE OF OUR MAJOR
PRODUCTIONS WERE CREATED
BY FEMALE CHOREOGRAPHERS**

The Company of Ballet Co.Laboratory is comprised of professional dancers who perform classical and contemporary ballets highlighting athleticism, storytelling, and unique collaborations. Our organization is committed to the creation of new ballet works that push the boundaries of ballet – ensuring the art form continues to grow, adapt, and inspire in an ever-changing world.

One of the ways Ballet Co.Laboratory is changing the way ballet is taught, created, and presented is through our dedication to the employment of female and non-binary choreographers. Classical ballet is entrenched in a long tradition of employing choreographers who identify as male. While there is no shortage of dance creators who identify as female or non-binary working in the field, leadership roles as dance directors and choreographers have historically been held by men.

Throughout the 2022/23 performance season, only 12% of the United States' professional ballet companies featured a full-length work created by a choreographer who identified as female (according to research conducted by Dance Data Project). Throughout Ballet Co.Laboratory's 2022/23 season, all five of our major productions were created by female choreographers: Claire Davison, Zoé Henrot, Hannah MacKenzie-Margulies, and Genevieve Waterbury.

As an organization who works to spotlight the voices and life experiences that have historically been left out of the art form, 12 of our 13 full-length ballets created for Ballet Co.Laboratory over the past five years were choreographed by female or non-binary dance artists. Due to this work, Ballet Co.Laboratory received national recognition from the Data Dance Project in 2022 for our “steadfast efforts to balance the gender gap of creators in the professional ballet industry.”

To support Ballet Co.Laboratory's work to create new ballet narratives that celebrate underrepresented artists, stories, and perspectives, please visit balletcolaboratory.org/donate.

2022/23 PERFORMANCE SEASON

Ballet Co.Laboratory's 5th Anniversary Season began in October 2022 with a commemoration of the organization's remarkable first five years and a leap into the future of ballet. Five unique productions encapsulated the spirit of resiliency and ingenuity, pushing against the current limitations of classical ballet to expand its potential for future generations. New narratives and perspectives celebrated the varied identities that embody Ballet Co.Laboratory, and gave a record number of artists an artistic home to explore their craft.



3 NEW
BALLETs

4 CHOREO
GRAPHERS

6 LIVE
MUSICIANS

130 TOTAL
PERFORMERS



DIRTY DANCING*

Choreographed by: Genevieve Waterbury
Performed By: The Company & Trainee Dancers
of Ballet Co.Laboratory



THE SNOW QUEEN**

Choreographed by: Zoé Emilie Henrot
Performed By: The Company & School of
Ballet Co.Laboratory

“THE SNOW QUEEN”
GAVE EVIDENCE THAT
BALLET CO.LABORATORY,
AT JUST FIVE YEARS
OLD, IS ALREADY
A COMPANY TO
BE RECKONED
WITH. SHEILA REGAN,
STAR TRIBUNE

*REPRESENTS A NEW PRODUCTION
**REPRESENTS AN EXPANDED PRODUCTION



4,228 AUDIENCE MEMBERS

17 TOTAL PERFORMANCES

11 PRODUCTION STAFF



THE WILD RUMPUS*

Choreographed by: Hannah MacKenzie-Margulies
Performed By: The Upper-Level Students of The School of Ballet Co.Laboratory

**Part of the Laboratory II: Emerging Choreographer Program*



KITCHEN DANCES*

Choreographed by: Claire Davison
Performed By: The Company & Trainee Dancers of Ballet Co.Laboratory



CARMEN IN THE 1920S**

Choreographed by: Zoé Henrot
Performed By: The Company and School of Ballet Co.Laboratory



THE SCHOOL OF BALLET CO.LABORATORY

The School of Ballet Co.Laboratory is an artistic home for all, whether one is slipping on their first pair of ballet shoes (at any age!), or is a veteran performer. In the 2022/23 Season, the independent position of School Manager was created and hired in order to serve the growing potential of the School. Performance engagements for all ages and skill levels provided opportunities for Ballet Co.Laboratory's thriving intergenerational community of dance-lovers to inspire fellow dancers and audiences alike.

17 TEACHING
ARTISTS

428 COSTUMES
CREATED

8 GUEST
TEACHERS

2,207 CLASSES
TAUGHT



SCHOOL STATS

82 TOTAL
PRE-PROFESSIONAL
STUDENTS

74 YOUNG DANCER
STUDENTS

380 ADULT DROP-IN
STUDENTS

ALWAYS A STUDENT

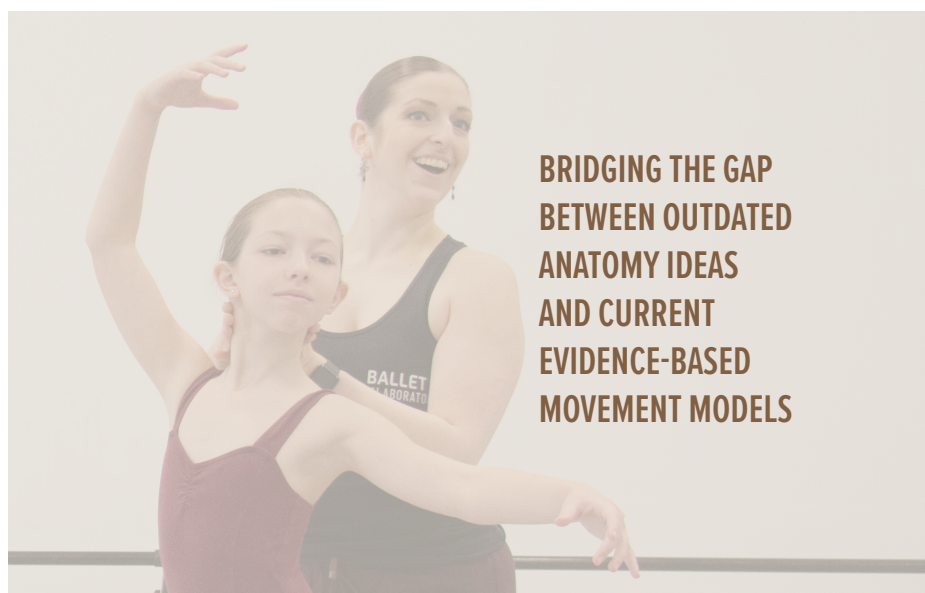
In the study of dance, the journey is never complete. To be in pursuit of excellence, dancers and teachers must be committed to continual growth at every stage of their practice. This is somewhat easier for students in training, with progressive programs designed to help them step in the right direction. It is far less common to find accessible continuing education programs for professional dance teachers.

At Ballet Co.Laboratory, we know that the more dance teachers learn, the better they are able to serve their students. In the 2022/23 Season, the organization created three unique opportunities for teachers and their assistants in and outside the Ballet Co.Laboratory community to develop their knowledge.

Before the school year began, Dr. Maryann Johnson, a renowned specialized Dance Medicine Physical Therapist in the Twin Cities, provided Ballet Co.Laboratory's teaching staff a chance to enhance their understanding with new perspectives on safe and effective cueing. Teaching Artists examined the anatomy of breathing and discussed constructive ways to help students understand important concepts.

Ballet Co.Laboratory School Manager Anna Betz and Lead Teaching Artist Rosa Prigan offered a 3-day workshop this past summer entitled "Creating a Foundation for Young Dancers." Here dance educators came together to learn how to set young dancers up for success with a variety of lectures and practice teaching the proper pedagogy and strategies for effective learning.

Lastly, Company Teaching Artist and performer Andrea Mislan offered "Functional Anatomy for Dancers," a 3-day seminar that incorporated Mislan's vast knowledge of various movement techniques to help dancers and dance educators demystify important physical concepts. Dancers and teachers used ballet class as investigation, along with lecture and demonstration to bridge the gap between outdated anatomy ideas, and current evidence-based movement models.



**BRIDGING THE GAP
BETWEEN OUTDATED
ANATOMY IDEAS
AND CURRENT
EVIDENCE-BASED
MOVEMENT MODELS**

Ballet Co.Laboratory's mission to support artists at every stage of their career meant that making these programs accessible was equally as important as offering them. All programs were offered at no charge to Ballet Co.Laboratory's faculty. In addition, different programs were presented with varying types of schedules and at distinct points outside of the traditional school year to help make attendance possible.

After participating in these continuing education opportunities, dance educators shared that they left feeling more confident in their knowledge and abilities, armed with current information to help their students reach new heights in their dancing.

COMMUNITY ENGAGEMENT & ACCESS

As our capital city's professional ballet Company & School, Ballet Co.Laboratory works to help strengthen our state's free cultural offerings for underrepresented communities. These efforts help to remove barriers to participation in ballet, further diversifying the cultural, racial, socioeconomic, and gender identities that are essential to our art form.

Knowing that underrepresented communities greatly vary, we expanded our outreach programming to partner with Children's Hospitals & Clinics of Minnesota in 2022. This collaboration allows us to share dance experiences with the young people residing in either Children's Minneapolis or St. Paul hospitals. During our performances at Children's Minnesota, patients and their loved ones attend either in-person at the hospital's Star Studio or stream the event from their room - where there is even an option for viewers to call into the performance to interact with the dancers. The ability to bring joy, respite, and movement to those experiencing a medical crisis has been a highlight of our past season.

To see a calendar of our upcoming free outreach performances and dance workshops, please visit: balletcolaboratory.org/free-performances.



Performers at Children's Hospital of MN



Ballet Co.Laboratory at Twin Cities Pride

14

Partner Organizations

Big Brothers Big Sisters Twin Cities, Children's Hospitals & Clinics of Minnesota, City of Saint Paul, City of Stillwater, Girl Scouts of Minnesota & Wisconsin, Landmark Center, Mall of America, Minnesota Orchestra, Minnesota State Fair, Ordway, Project Success, Red Balloon Bookstore, Saint Paul Public Libraries, and Twin Cities Pride

23

Students On Need-Based & Work Exchange Scholarships

22

Free Performances & Dance Workshops

5,030

Community Engagement & Access Participants

BREAKING GROUND

EXPANDING ARTISTRY

In August 2021, Ballet Co.Laboratory announced a three-phase fundraising campaign to expand our training and performance space. By the fall of 2021, in thanks to the generosity of over 200 individual donors, we were able to complete Phase I of this expansion which included the build-out of two additional rehearsal studios and office space, construction of marley-covered sprung dance floors, painting of new spaces, and the installation of mirrors, barres, and sound systems in new studios. This expansion allowed us the space to expand our School offerings with the capacity for continued growth.

In 2022, Ballet Co.Laboratory received a transformational grant award from the FS Foundation. This donation, along with the financial support of our individual donors, will allow us to complete the second phase of this campaign by fall 2023. Phase II includes a 120-seat performance venue – the Ballet Co.Laboratory Studio Theatre - within our current home. The theater space will include tiered seating, wings, a backdrop, and performance lighting/sound.

THIS WILL BE THE TWIN CITIES' FIRST 100+ SEAT PERFORMANCE VENUE THAT IS SOLELY OPERATED BY A NONPROFIT DANCE COMPANY – A MAJOR MILESTONE FOR THE MINNESOTA DANCE COMMUNITY.

The unveiling of the Ballet Co.Laboratory Studio Theatre will help us reduce theater rental expenses, increase our revenue with the ability to expand our performance season, offer our new Adult Performance Ensemble a place to perform, and further serve the independent artists/arts organizations in our community with an affordable space to create and present their work.

An event to celebrate our campaign supporters who have helped us create a buzzing arts campus where programming is developed from inception to presentation will take place in 2024. Watch your mailbox for details!

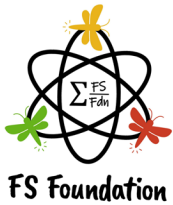


Architect Rendering Of Studio Theatre

2022/23 SEASON DONORS

- THANK YOU TO OUR COLLABORATORS -

INSTITUTIONAL COLLABORATORS



AmazonSmile Foundation
Blake Drilling Company
Columbia Threadneedle
Ecolab Community Giving
FTI Consulting
Greenberg Traurig
H.B. Fuller Company Foundation
Judith Svalander School of Ballet
Keop Construction
New Heights Performance
Physical Therapy

RBP Realty, LLC
Superhuman
Thrivent
The Lillian Wright &
C. Emil Berglund Foundation
The Toro Company
Twin Cities Orthopedics
Wellington Management
Wells Fargo Community Giving
Xpress Trucking

INKIND COLLABORATORS

Anonymous (3)
A. Johnson & Florists
Aged and Infused
Agra Culture Kitchen
Amy's Cupcake Shoppe
Aqua Restaurant & Bar
Backstory Coffee Roasters
Bartman Group
Baubles and Bobbies
Bebe Zito Ice Cream
Bell Museum
Benihana
Bent Paddle Brewing Co.
Black Coffee and Waffle Bar
BlackStack Brewing
Blk Mrkt StP
Boca Chica Restaurante
Mexicano & Cantina
Boulevard Restaurant
Breadsmith
Buck Hill
Buff City Soap
Can Can Wonderland
Cardigan Donuts
Carrie The Moment
Castle Danger Brewing Co.
Celebrate We Will
Chanhassen Dinner Theatre
Children's Theatre Company
Christos Greek Restaurant
ComedySportz
Como Friends
Continental Diamond
Cookie Cart
Costco
Dairy Queen
Daniela Bell & Eric Foster

Dot & Daisy
Drury Hotels
East Side Bar
Elite Nails & Spa
Elsie's Restaurant & Bowling
Everspring Health
Excelsior Candle Co.
First Avenue
Forge and Foundry Distillery
Fourteen Foods
French Meadow Café
Give Hope MN
Grand Jeté
Grandma's Restaurant Co.
Graphique
Hagen and Oats
Heights Theatre
Hennepin Theatre Trust
History Theatre
Hotel Indigo
Minneapolis Downtown
Hyatt Centric The Loop Chicago
Hyatt Regency San Francisco
Downtown SoMa
i.e design handmade
Ice Castles
Jester Concepts
JUUT Salonspa
Kenny's Candy & Confections
La Grolla
Lakes and Legends
Brewing Company
Leitner's Garden Center
Lions Tap
Little Poppy Co.
Lost Spur Golf Course
Lou Malnati's Pizzeria

Macanda
Made By Morgs
Martin Patrick3
Meri Meri
Minnesota
Landscape Arboretum
Minnesota Opera
Minnie's Cookies
MN Basket Girl
MN Nice Cream
Nautical Bowls
New Scenic Café
NOLO's Kitchen & Bar
North Shore Scenic Railroad
Northern Soda Company
Northrop Auditorium
Number 12 Cider
Old Chicago
Omni Brewing Co
Omni Hotels &
Resorts - Chicago
Open Window Theatre
Penguin Publishing Group
Petit Pas New York
Please and Thank You
Granola Bars
Porterhouse Steaks and Seafood
Portland Malt Shop
Punch Pizza
Radisson Blu - Mall of America
Red Rabbit
Rocco Altobelli
Sam's Club
San Francisco Ballet
Scheels
Sheer Delights
Skin Rejuvenation Clinic

Sociable Cider Werks
Spa MD
St. Croix Vineyards
St. Paul Festival
& Heritage Foundation
Stages Theatre Company
Starbucks
Step N Stretch
Summit Brewing Company
Target
The Bakken Museum
The Future
The Inn on Lake Superior
The Joffrey Ballet
The Northern Express
The O'Shaughnessy
The Park Tavern
The Saint Paul
Chamber Orchestra
Theatre Latte Da
Thirsty Whale Bakery
Three Rivers Park District
Topsy Steer - Hiawatha
Tobie's Restaurant and Bakery
Total Wine & More
Trader Joe's
Twin Spirits Distillery
Urban Undercover
Vikre Distillery
Vinaigrette
Vitta Pizzeria
W.A. Frost and Company
Wheel Fun Rentals
Wiley Wallaby
Yoerg Brewing Co.

INDIVIDUAL COLLABORATORS

\$10,000+

Anonymous (1)
Regan Byrne Palmer
The Serendipitous Leverage Fund

\$9,999 - \$5,000

Ana Claire
Van and Heather Horgen
Herman W. Ladish Family Foundation

\$4,999 - \$2,000

Anonymous (1)
Kelley and Shawn Ballanger
Daniela Bell and Eric Foster
Angela Donatelle
Monica and Ben Hartberg
Lindsay and Ethan Keller

\$1,999 - \$1,000

Anonymous (1)
Patrick and Courtney Brod
Frédérique Chevillot
Rachelle and Matt Haroldson
Maj-Lis Jalkio and Dean MacLaughlin
Jennifer Laaser
Michael and Catherine Leimbach
Thamar Lewis
Lutman Rudolph Family Fund
Kate and Matt Metzger
Teresa Pierce and John Daniel
Carol Prigan
Jennifer Sorenson and Aaron Heiner
Sara Wilson and Peter Hanf
Sarah Yatchak

\$999 - \$500

Suzanne Bettendorf
Tom and Kate Bieschke
Lukus Blackford
Marjie and Tim Blevins
Alessandra Chiareli
Jim and Melissa DeLeo
Bailey Desai
Michael and Jessica Downes
Faye Duvall
Rebecca Ehlers
Lars Engle and Holly Laird
Kelly and Vicki Fellows

Ruthena Fink
Melanie Fransen
S. Asim Gul
Tom Hendrickson
Zoé Henrot and Martha Strengh
Monya and Brian Kampa
Rachel and Paul Koep
Josiah Kohlmeyer
John and Beth Lennon
Shelli Mitchell
Thomas Pack and Matt Mansh
Nissa Parmar
Katherine Schafer
Piroska Szabo

\$499 - \$250

Anonymous (2)
Rehana Ahmed
Anna Bishop Rehrig
Madeline Bray and Marc Robbins
Joanne Brockington
Mary and Eduardo De la Cruz
Rebecca and Aaron Dimock
Phillip Drexler
Robbie Droddy
Georgia Finnegan-Saulitis and Erik Saulitis
Sara Frankwick
Allison Gredesky
Jana and Jared Kachmarek
Steven Kirsch
Laura McCarten
Brittany and Tim Pate
William Spring
Frank Tavarez
Sarah Traxler
Jennifer Wallevand Saltos
Kathleen Warner and Chas Jensen
Vivian Wu

\$249 - \$100

Anonymous (35)
Ann Ahmed
Ray and Kitty Alexander
Dennis and Kathleen Anderson
Christopher Bingham
Joseph Bingham
Ann Biros
Jill Bukosky
Tim and Heather Bursch

Sharanne and Anthony Calabrese
Marissa Caldwell
Joseph Carey
Jessie Carlson
Neera Chatterjee
Joshua and Rebekah Cook
Nicoleta and Razvan Cornea
Sinziana Cornea
Brenda Cornelius and Will Weisert
Abby Ehlert
Stuart and Hiromi Ewy
Christy Fournet
Laurie Gow
Antone Gregory
Hope Hagen
Jennifer Hanson
Marilyn Haroldson
Beverly Hawkins
Steven Hier
David and Marsha Hinze
Krista Hubbs
Pam Ismail
Maryann Johnson
Karllyn Keefe
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Kaye Lockrem
Mary Ludtke
Diane Masterman
Mara Natrakul
Scott Pakudaitis
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Rebecca and John Rees
Chessa Repa
Jen and Alex Ritter
Emily Schmall
Sarah Shefelbine
Pam Simons
Kristin Stoner
Kristin Sweet Kennedy
David Teater
Lisa Thurstin
Judith Tilsen
Margaret Vaughan
Travis Waymon
Cari Yasuno
Jeff Young

A SPECIAL THANK YOU TO OUR HEALTH & WELLNESS PARTNERS

Brad Moser, MD | Grand Jeté | Maryann Johnson, PT |
Muscle Smith | New Heights Performance Physical Therapy |
ReNEWal Massage Therapy | St. Paul Chiropractic & Natural
Medicine Center | Superhuman | Twin Cities Orthopedics

2022/23 BOARD OF DIRECTORS

Dee Baskin | Kelley Fellows | Denis Henrot, *Treasurer* |
Monica Hartberg, *Secretary* | Van Horgan | Lindsay Keller, *Chair*

2022 BENEFIT COMMITTEE

Kelley Ballanger | Daniela Bell | Adrienne Betchkal |
Courtney Brod | Jennifer Deutsch | Rachelle Haroldson
Kaye Lockrem | Jennifer Sorenson

STATEMENT OF FINANCIAL POSITION

ASSETS

	2022/23	2022/21
Cash & Cash Equivalents	\$52,118	\$96,670
Restricted Funds	\$45,000	\$0
Property & Equipment, Net Depreciation	\$102,661	\$68,000
Total Assets	\$199,779	\$164,670

LIABILITIES

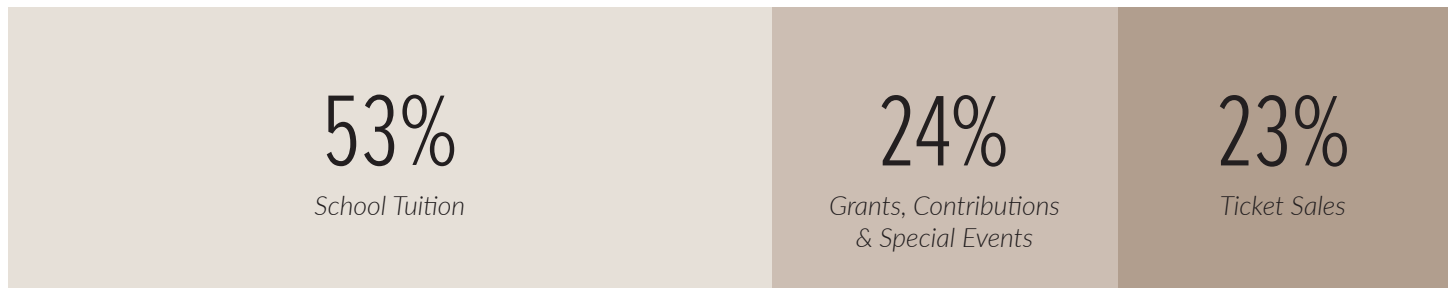
	2022/23	2022/21
Loans	\$359,287	\$360,597
Total Liabilities	\$359,287	\$360,597

STATEMENT OF ACTIVITY

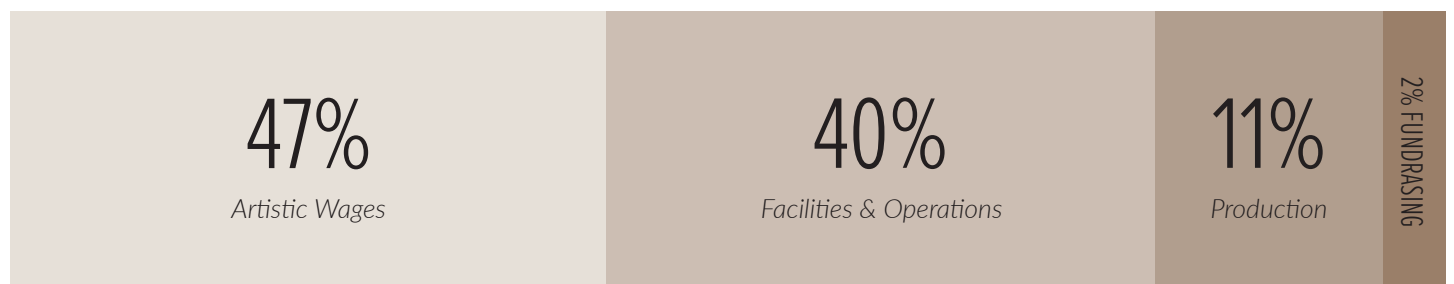
	2022/23	2022/21
SUPPORT & REVENUE		
School Tuition	\$356,723	\$308,804
Grants, Contributions, & Special Events	\$161,376	\$161,257
Ticket Sales	\$154,170	\$123,943
Total Support & Revenue	\$672,269	\$594,004
EXPENSES		
Artistic Wages	\$338,005	\$290,807
Facilities & Operations	\$289,012	\$274,237
Production	\$81,942	\$60,222
Fundraising	\$11,723	\$12,305
Total Expenses	\$720,682	\$637,570



OPERATING REVENUE



OPERATING EXPENSES



**Figures reflect financial standing for Ballet Co.Laboratory's July 1, 2022 – June 30, 2023 fiscal year.*

BALLET CO. LABORATORY

CO.CREATE | CO.INSPIRE | CO.DEVELOP | CO.CONNECT

